

OCTOBER 7-9, 2024

**vitalcare**<sup>®</sup>  
INFUSION SERVICES

# Annual Franchise Conference

*EXHIBITOR PROSPECTUS*

**Hosted At:**

JW MARRIOTT BONNET CREEK RESORT & SPA  
ORLANDO, FLORIDA

## Passionate About Patient Care Since 1986

Our network of infusion pharmacies is expanding rapidly with over 100 active locations and many more on the way. You won't want to miss out on the exciting growth and opportunity that Vital Care offers.

Join us at the Annual Franchise Conference, where you'll have the chance to connect with industry partners and showcase your products and services. You'll also get valuable face time with our franchise ownership and corporate team. Don't miss out on this incredible opportunity!



### Why Exhibit at AFC?



The Vital Care Network



See What's New



Networking

### Trade Partnerships: Growing with Vital Care

TUESDAY, OCTOBER 8 3:30-4:30

Back by popular demand, Steve Foreman, CEO and Logan Davis, VP of Trade are hosting a special session for our trade partners. Join us as we review our growth, vision for the future, strategic initiatives and host a Q&A session.

### Wellness Activity

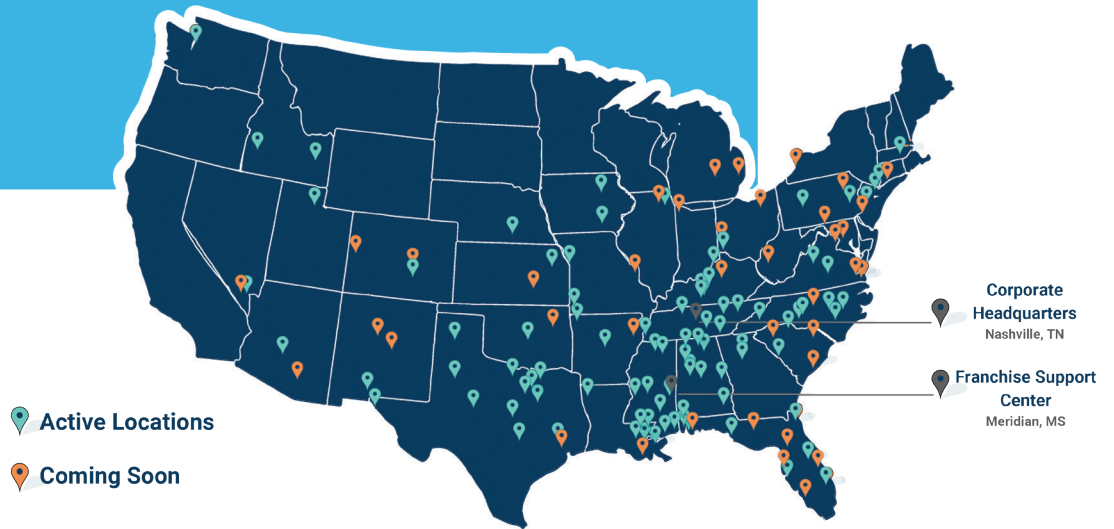
TUESDAY, OCTOBER 8 6:30-7:30

To support the Crohn's and Colitis Foundation

# Our History

Vital Care Infusion Services is the premier infusion pharmacy franchise business. Our passion since 1986 has been to improve the lives of patients through locally owned franchise locations across the United States.

With over 100 active locations and many more opening soon, our network of infusion pharmacies is expanding fast.

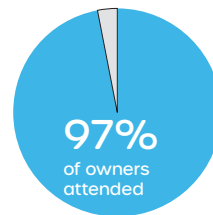


## 2023 AFC - By the Numbers:

We anticipate a 30% increase in attendance figures for the 2024 conference.



Number of Owners



*Vital Care Annual Franchise Conference demographics based on AFC 2023 attendance.*



## Exhibit Schedule

### Exhibit Installation

Monday, October 7 from 12:00 to 4:00pm

### Exhibit Hall Open

Monday, October 7 5:00 to 8:00pm (Welcome Reception included)

Tuesday, October 8 12:30 to 2:00pm (Lunch included)

Tuesday, October 8 5:00 to 6:00pm (Cocktail Hour included)

Wednesday, October 9 8:00 to 9:00am (Breakfast included)

### Exhibit Break Down

Wednesday, October 9 12:15 to 2:15pm



# An excellent way to reach your audience!

RECEIVE ADDITIONAL BENEFITS FOR EACH SPONSORSHIP OPPORTUNITY AND GET FIRST PICK FOR NEXT YEAR'S SPONSORSHIP.

## Platinum

\$17,500

Limited to 3

**ONLY 1 LEFT!**

- Your company will be recognized as a Platinum Sponsor anywhere sponsors are listed.
- 10 badges for attendees from your company included.
- Company name and logo will be included on mailings and social media posts regarding AFC 2024.
- Your company will be recognized in the opening remarks and throughout the meeting as a Platinum Sponsor.
- Opportunity to provide materials for inclusion in registration giveaway.
- Conference attendee list with email addresses and cell phone numbers.
- Premium exhibit location of 20x20 space if desired.

## Gold

\$12,500

Limited to 6

- Your company will be recognized as a Gold Sponsor anywhere sponsors are listed.
- 7 badges for attendees from your company included.
- Company name and logo will be included on mailings regarding AFC 2024.
- Opportunity to provide materials for inclusion in registration giveaway.
- Conference attendee list with email addresses and cell phone numbers.
- Prominent exhibit location and increased booth space of 15x15 space if desired.

## Silver

\$7,500

Limited to 10

- Your company will be recognized as a Silver Sponsor anywhere sponsors are listed.
- 4 badges for attendees from your company included.
- Opportunity to provide materials for inclusion in registration giveaway.
- Conference attendee list with email addresses and cell phone numbers.
- Preferred exhibit location with increased space of 10x10 space if desired.

## Pre-Conference Workshop

- We will be hosting a Workshop to focus on educating Vital Care pharmacists and pharmacy technicians from across the country on clinical and operational training.
- We are estimating that we will have about 50 pharmacists and technicians who will be anxious to learn. We will work with the vendors who come forward for this opportunity to give CE credit for attending. The Workshop will take place on Monday, October 7 from 8:00am to 4:00pm – breakfast, lunch, and breaks included. This is a tremendous opportunity for one-on-one discussions and interactions with infusion pharmacy decision-makers involved with product usage, purchasing, and general operations.
- As a Workshop sponsor, you will be highlighted throughout the event and receive a booth in our AFC Exhibit Hall.
- Preferred exhibit location with increased space of 10x10 space if desired.

\$7,500

Limited to 6

## Standard Booth

Includes 3 badges and 6 foot table top display.

\$2,500

## Individual Badges

Please note: A booth or sponsorship is required, badges cannot be purchased alone.

\$350

# Sponsorship Opportunities

An excellent way to reach your audience!

RECEIVE ADDITIONAL BENEFITS FOR EACH SPONSORSHIP OPPORTUNITY AND GET FIRST PICK FOR NEXT YEAR'S SPONSORSHIP.

## Welcome Reception Sponsorship

- Your company will be recognized in the meeting agenda and from the podium
- Company logo on on-site signage
- Networking opportunity during the sponsored event
- Signage recognizing your company as the event sponsor during the reception
- Booth Included

**\$10,000**

Limited to 1

## Keynote Presentation Sponsorship

- Your company will get to introduce and close out the keynote presenter that is selected with 1-2 minutes on either end of the presentation
- Presentation will take place Tuesday morning
- Booth Included

**\$10,000**

Limited to 2

## Breakfast Sponsorship

- Your company will be recognized in the meeting agenda and from the podium
- Company logo on on-site signage
- Networking opportunity during the sponsored event
- Signage recognizing your company as the event sponsor during the lunch

**\$5,000**

Limited to 2

## Lunch Sponsorship

- Your company will be recognized in the meeting agenda and from the podium
- Company logo on on-site signage
- Networking opportunity during the sponsored event
- Signage recognizing your company as the event sponsor during the breakfast

**\$5,000**

Limited to 2

## Break Sponsorship

- Your company will be recognized in the meeting agenda
- Choice of sponsoring event during the morning or afternoon
- Signage recognizing your company as the event sponsor during the break
- Networking opportunity during the sponsored break

**\$5,000**

Limited to 4

## Cocktail Reception

- Prior to Awards Dinner

**\$5,000**

Limited to 1

## Lanyard Sponsorship

Your company logo will be on each lanyard for the conference attendees, and exhibitors.

**\$3,000**

Limited to 1

## Exhibitor Bingo Sponsorship

Sponsor this fun bingo card given to each attendee as they check off exhibitor booths during the open exhibit times.

Your company will be recognized as an Exhibitor Bingo Sponsor when the winners are announced and prizes are given out.

**\$3,000**

Limited to 4

## Hotel Key Cards Sponsorship

Your company logo will be on each key card provided to conference attendees staying at the JW Marriott.

**\$3,000**

Limited to 1

## Wifi Sponsorship

Your company logo will be the sponsor of Wifi for the entirety of the event.

**\$2,500**

Limited to 1

## Headshot Studio

Sponsor this Headshot Studio - an opportunity for attendees to capture new headshots.

**\$2,500**

Limited to 1

## Walk of Fame

Production of stars to highlight the award categories for the evening.

**\$2,500**

Limited to 1

# 2024 Annual Franchise Conference Agenda


PLEASE NOTE THAT THE SCHEDULE IS SUBJECT TO CHANGE. VITAL CARE WILL KEEP YOU INFORMED ABOUT ANY UPDATES AS THE CONFERENCE APPROACHES



## Monday, October 7

- 8:00 to 4:00pm Pre-Conference Workshop\*
- 12:00 to 4:00pm Exhibitor Set-up/Registration
- 5:00 to 8:00pm Exhibit Hall Open/Welcome Reception

## Tuesday, October 8

- 6:30 to 7:30am Wellness Activity with  CROHN'S & COLITIS FOUNDATION
- 9:00 to 11:00am Pharmacy and Nursing Education\*
- 11:15 to 12:30pm Keynote Speaker
- 12:30 to 2:00pm Exhibit Hall Open (Lunch)
- 2:00 to 4:30pm Pharmacy and Nursing Education\*
- 3:30 to 4:30pm Trade Breakout: Growing with Vital Care
- 5:00 to 6:00pm Exhibit Hall Open (Cocktail Hour)



## Wednesday, October 9

- 8:00 to 9:00am Exhibit Hall Open (Breakfast)
- 9:00 to 4:30pm Pharmacy and Nursing Education\*
- 12:15 to 2:15pm Exhibit tear down
- 8:30 to 11:30pm Awards Ceremony Celebration (Cocktail attire)

### PAST ATTENDEE FEEDBACK:

*"Very professional group of attendees. I really enjoyed meeting new people and seeing old friends. I look forward to next year."*

*"Amazing benefit!!! Thank you for a wonderful show and I cannot wait to come back!"*

*"Another fantastic Vital Care AFC. The keynote speaker - WOW - truly insightful and a handful of wonderful key takeaways."*

*"It was a wonderful convention, better every year! Thank you for having us!"*

\* Continuing Education credits will be provided.